



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Rambler Productions  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

## Contract # 860501

**Schedule Dates** 10/06/12-10/09/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** 280/REPUB/US PRES (179548)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 280  
**Account Types** National/Political Candidate - Direct  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, ROMNEY FOR PRESIDENT

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06364569  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,102.50  
**Net Total** \$40,247.50  
**Sales Tax**

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$47,350.00
<b>Grand Total:</b>	<b>50</b>	<b>\$47,350.00</b>

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/08/12-10/09/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6A	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	6:58A- 9A (ET)	3	X	X						3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	9A- 10A (ET)	3	X	X						3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	10/5/12
Line / SPOT	10/08/12-10/09/12	4	:30	3P- 4P (ET)	3	X	X						3	\$155.00	\$465.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4P- 4:59P (ET)	3	X	X						3	\$425.00	\$1,275.00	Charlotte (WCNC) (WCNC)	NEWS 4P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4:59P- 5:29P (ET)	3	X	X						3	\$495.00	\$1,485.00	Charlotte (WCNC) (WCNC)	NEWS 5P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	5:29P- 5:59P (ET)	3	X	X						3	\$540.00	\$1,620.00	Charlotte (WCNC) (WCNC)	NEWS 530P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	5:59P- 6:30P (ET)	3	X	X						3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	6:59P- 7:30P (ET)	3	X	X						3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	7:30P- 7:58P (ET)	3	X	X						3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	11P- 11:34P (ET)		1	1						2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)	NEWS 11P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	11:34P- 12:37A (ET)		1	1						2	\$450.00	\$900.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4:58A- 5:58A (ET)	3	X	X						3	\$330.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS	10/5/12
Line / SPOT	10/09/12-10/09/12	3	:30	10P- Parenthood			1						1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/5/12

## CONFIRMATION CONTRACT

By/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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Line / SPOT	10/06/12-10/06/12	3	:30	6A- 6:57A (ET)							1		1	\$285.00	\$285.00	Charlotte (WCNC) (WCNC)	NEWS 6A	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	6P- 6:30P (ET)							1		1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	6:59P- 7:30P (ET)							1		1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:58P (ET)							1			\$750.00		Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	10/5/12
Spot	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:29P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	NEWS 11P	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	11:29P- 1:02A (ET)							1		1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	NEWS 7A	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS 9A	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / NFL	10/07/12-10/07/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/5/12

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Line 1 / NFL	10/07/12-10/07/12	4	:30	8:17P- NBC Sunday Night Football	1							1	1	\$7,500.00	\$7,500.00	Charlotte (WCNC) (WCNC)		10/5/12
Line 2 / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12A (ET)	1							1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	NEWS 1130P	10/5/12

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Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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